SERFF Tracking Number: PRLC-126371218 State: Arkansas
Filing Company: Principal Life Insurance Company State Tracking Number: 43985

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Filing at a Glance

Company: Principal Life Insurance Company

Product Name: GP 57531 SERFF Tr Num: PRLC-126371218 State: Arkansas TOI: A03G Group Annuities - Deferred Variable SERFF Status: Closed-Approved- State Tr Num: 43985

Closed

Sub-TOI: A03G.002 Flexible Premium Co Tr Num: GP 57531 State Status: Approved-Closed

Reviewer(s): Linda Bird

Authors: Joel Sungren, Karla Disposition Date: 11/05/2009

Waldron

Date Submitted: 11/04/2009 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

Filing Type: Form

General Information

Project Name: GP 57531 Status of Filing in Domicile: Authorized Project Number: GP 57531 Date Approved in Domicile: 10/22/2009

Requested Filing Mode: Review & Approval Domicile Status Comments:

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Small and Large Overall Rate Impact: Group Market Type: Employer, Trust

Filing Status Changed: 11/05/2009 Explanation for Other Group Market Type:

State Status Changed: 11/05/2009

Deemer Date: Created By: Karla Waldron

Submitted By: Karla Waldron Corresponding Filing Tracking Number:

Filing Description:

No part of this filing contains any unusual or possibly controversial items from normal company or industry standards, except as clearly described in this letter.

Recently, we notified the Iowa Insurance Division of our intention to merge Principal Ultra Short Bond Separate Account into Principal Money Market Separate Account. We are submitting Endorsement GP 57531 to accomplish this merger effective December 11, 2009. This Endorsement will be used with all of our contracts that contain Principal Ultra Short Bond Separate Account.

SERFF Tracking Number: PRLC-126371218 State: Arkansas
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Product Name: GP 57531

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At some time in the future, it may be necessary for us to change the format, fonts, page breaks, etc. in this form in order to accommodate new technology or new printing equipment. We reserve the right to make these types of changes without re-filing as long as there is no change in the text of these forms. However, any such accommodation will not result in the use of a font or type style or size which would violate any state law or regulation.

Company and Contact

Filing Contact Information

Ellen Tanner, tanner.ellen@principal.com

710 9th St 800-543-4015 [Phone] 59914 [Ext]

Des Moines, IA 50309 515-235-1953 [FAX]

Filing Company Information

Principal Life Insurance Company CoCode: 61271 State of Domicile: Iowa

711 High Street Group Code: 332 Company Type:
Des Moines, IA 50309 Group Name: State ID Number:

(515) 246-7517 ext. [Phone] FEIN Number: 42-0127290

Filing Fees

Fee Required? Yes
Fee Amount: \$20.00
Retaliatory? No

Fee Explanation:

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Principal Life Insurance Company \$20.00 11/04/2009 31794229

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved- Closed	Linda Bird	11/05/2009	11/05/2009

SERFF Tracking Number: PRLC-126371218 State: Arkansas
Filing Company: Principal Life Insurance Company State Tracking Number: 43985

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Disposition

Disposition Date: 11/05/2009

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Schedule Schedule Item Schedule Item Status Public Access

Supporting DocumentFlesch CertificationNoSupporting DocumentApplicationNoSupporting DocumentLife & Annuity - Acturial MemoNoFormPrincipal Ultra Short Bond SeparateYes

Account Endorsement

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Form Schedule

Lead Form Number: GP 57531

Schedule	Form	Form Type	Form Name	Action	Action Specific	Readability	Attachment
Item	Number				Data		
Status							
	GP 57531	Policy/Cont	Principal Ultra Short	Initial		0.000	GP 57531.pdf
		ract/Fratern	Bond Separate				
		al	Account				
		Certificate:	Endorsement				
		Amendmen	ı				
		t, Insert					
		Page,					
		Endorseme	•				
		nt or Rider					

Principal Life Insurance Company

Principal Ultra Short Bond Separate Account Endorsement

This endorsement is made a part of the contract to which it is attached. The purpose of this endorsement is to merge one (1) Separate Account into another Separate Account, as shown below.

Effective December 11, 2009,

COLUMN A
This Separate Account was merged

Principal Ultra Short Bond Separate Account COLUMN B
Into this Separate Account

Principal Money Market Separate Account

All current references to the Separate Account shown in Column A above that are contained in the contract or attached riders are removed and are no longer a part of the contract or attached riders, except, however, that to the extent any such deletion would make a provision of the contract or a rider void or unenforceable, "Principal Ultra Short Bond Separate Account" shall be replaced with "Principal Money Market Separate Account" to the extent necessary to maintain the functionality of any such provision.

This change does not affect the benefits to be provided under the Group Annuity Contract or the operation of the remaining Separate Accounts, as explained in the contract.

The effective date of this endorsement is the later of (i) the date this endorsement has been approved for use in the state of delivery, or (ii) December 11, 2009.

PRINCIPAL LIFE INSURANCE COMPANY

Chairman, President and Chief Executive Officer

GP 57531 (102009)

Company Tracking Number: GP 57531

TOI: A03G Group Annuities - Deferred Variable Sub-TOI: A03G.002 Flexible Premium

Product Name: GP 57531

Project Name/Number: GP 57531/GP 57531

Supporting Document Schedules

Item Status: Status

Date:

Bypassed - Item: Flesch Certification

Bypass Reason: Not applicable

Comments:

Item Status: Status

Date:

Bypassed - Item: Application

Bypass Reason: Not applicable

Comments:

Item Status: Status

Date:

Bypassed - Item: Life & Annuity - Acturial Memo

Bypass Reason: Not applicable

Comments: